

**THIS CONTEST IS OPEN ONLY TO RESIDENTS OF CANADA
AND IS GOVERNED BY CANADIAN LAW**

**STANDARD DATA RATES APPLY TO PARTICIPANTS WHO CHOOSE TO PARTICIPATE IN THE CONTEST VIA A MOBILE DEVICE.
PLEASE CONTACT YOUR SERVICE PROVIDER FOR PRICING AND SERVICE PLAN INFORMATION AND RATES BEFORE MOBILE
DEVICE PARTICIPATION.**

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING

1. KEY DATES:

The Registration Period for *The 21 Day Data Challenge* (the "**Contest**") begins on March 11, 2022 at 12:00:00 a.m. Eastern Standard Time ("**ET**") and ends on April 10, 2022 at 11:59:59 p.m. Pacific Standard Time ("**PST**") (the "**Registration Period**"). The Participation Period for the Contest begins on April 11, 2022 at 12:00:00 a.m. ET and ends on May 1, 2022 at 11:59:59 p.m. PST (the "**Participation Period**"). During the Participation Period, there will be a total of twenty-one (21) days (each, a "**Day**" and collectively the "**Days**"). Each Day starts at 12:00:00 a.m. ET and ends at 11:59:59 p.m. PST.

2. ELIGIBILITY:

Contest is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of Lighthouse Labs (the "**Sponsor**"), its associated and affiliated entities, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the "**Contest Parties**").

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the "**Rules**").

4. DAILY DATA CHALLENGES:

On each Day of the Participation Period, the Sponsor will release one (1) Daily Data Challenge – which, requires you to correctly complete a daily Data module (each, a "**Daily Data Challenge**" and collectively the "**Daily Data Challenges**"). For the avoidance of any doubt, there will be one (1) Daily Data Challenge in relation to each Day of the Participation Period – for a total of twenty-one (21) Daily DATA Challenges in the Contest. Each Daily Data Challenge can be completed: (i) on the Day it is released; or (ii) on any subsequent Day after it is released. **HOWEVER, TO EARN A DAILY PRIZE ENTRY (DEFINED BELOW) YOU MUST COMPLETE THE DAILY DATA CHALLENGE ON THE DAY IT IS RELEASED.** For the Daily data challenges there are three levels of difficulty (easy, intermediate, hard) and points are awarded according to the level of difficulty. Each daily data challenge will consist of one (1) multiple choice question with five (5) possible answers. Each participant will have two (2) attempts to complete each of the Daily Data Challenges. Full points are awarded only if the Daily Data Challenge is answered correctly within two (2) attempts. No points will be awarded if the Daily Data Challenge is not answered correctly within two (2) attempts. All Daily Data Challenges are free to complete.

5. HOW TO REGISTER:

**NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING
IN THIS CONTEST.**

To participate in the Contest, you must first complete a registration process (a "**Registration**"). To complete your Registration, visit <https://data-challenge.lighthouselabs.ca> (the "**Website**") during the Registration Period and follow the on-screen instructions and prompts. Among other things, you will need to: (i) enter your first name, last name, city and province/territory of residence, valid telephone number, date of birth and valid email address; (ii) create a username and password; and (iii) signify your agreement that you have read and agree to be legally bound by these Rules. To be eligible, your Registration must be submitted and received in accordance with these Rules during the Registration Period.

Optional: At the time of completing your Registration, you will also have the opportunity to opt-in to receive promotional communications from the Sponsor. Note, opting-in to receive promotional communications from the Sponsor will not in any way whatsoever increase or otherwise impact your chances of winning in this Contest. Further, you can unsubscribe from receiving such promotional communications at any time without impacting your chances of winning in this Contest.

Optional: At the time of completing your Registration, you will also have the opportunity to create a Team (each, a "**Team**" and collectively the "**Teams**") consisting of up to four (4) eligible participants. For the avoidance of any doubt, an eligible participant cannot be a member of more than one (1) Team in this Contest.

Once you complete your Registration in accordance with these Rules, you will automatically be eligible to earn one (1) entry in the random draw for the Grand Prize (each, a "**Grand Prize Entry**" and collectively the "**Grand Prize Entries**").

There is a limit of one (1) Registration per person during the Registration Period.

6. **HOW TO EARN ADDITIONAL ENTRIES AND TEAM POINTS:**

Once you have completed your Registration in accordance with Rule 5, you will have the opportunity to earn additional Entries as follows:

- Completing Daily Data Challenges:** If you correctly complete a Daily Data Challenge (as determined by the Sponsor in its sole and absolute discretion), then you will automatically be eligible to earn: (i) depending on the challenge (5,10 or 20) points additional for the Grand Prize Entry; and (ii) one (1) entry in the random draw for the Daily Prize associated with the applicable Daily Data Challenge (each, a **“Daily Prize Entry”** and collectively the **“Daily Prize Entries”**). **NOTE, TO EARN A DAILY PRIZE ENTRY YOU MUST COMPLETE THE DAILY DATA CHALLENGE ON THE DAY ON WHICH IT IS RELEASED.** In addition, if you are a registered member of a Team, then your team will be eligible to earn depending on the challenge (5,10 or 20) points (each, a **“Point”** and collectively the **“Points”**) each time you correctly complete a Daily Data Challenge (as determined by the Sponsor in its sole and absolute discretion). You can earn a maximum of one (1) Daily Prize Entry and depending on the challenge (5,10 or 20) additional Grand Prize Entries in relation to each Daily Data Challenge. In addition, you can earn a maximum of (5,10 or 20) points for your Team in relation to each Daily Data Challenge. As such, the maximum number of Daily Prize Entries any individual participant can earn in this Contest is twenty-one (21) and Grand Prize Entries/Points any individual participant can earn in this Contest is two hundred and six (206) and Team Points that an Individual participant can earn is two hundred and five (205). Please see below for schedule of Daily Data Challenges and associated points for each Daily Data Challenge.

DAY/DATE	LEVEL OF DIFFICULTY	POINTS
April 11, 2022 (DAY 1)	Easy	5
April 12, 2022 (DAY 2)	Easy	5
April 13, 2022 (DAY 3)	Easy	5
April 14, 2022 (DAY 4)	Easy	5
April 15, 2022 (DAY 5)	Easy	5
April 16, 2022 (DAY 6)	Intermediate	10
April 17, 2022 (DAY 7)	Intermediate	10
April 18, 2022 (DAY 8)	Easy	5
April 19, 2022 (DAY 9)	Easy	5
April 20, 2022 (DAY 10)	Intermediate	10
April 21, 2022 (DAY 11)	Intermediate	10
April 22, 2022 (DAY 12)	Intermediate	10
April 23, 2022 (DAY 13)	Easy	5
April 24, 2022 (DAY 14)	Hard	20
April 25, 2022 (DAY 15)	Easy	5
April 26, 2022 (DAY 16)	Intermediate	10

April 27, 2022 (DAY 17)	Intermediate	10
April 28, 2022 (DAY 18)	Intermediate	10
April 29, 2022 (DAY 19)	Hard	20
April 30, 2022 (DAY 20)	Hard	20
May 1, 2022 (DAY 21)	Hard	20

- **Completing ALL Daily Data Challenges:** If you correctly complete all twenty-one (21) Daily Data Challenges (as determined by the Sponsor in its sole and absolute discretion), then you will automatically be eligible to earn one (1) entry in the random draw for the Finalist Prizes (each, a “**Finalist Prize Entry**” and collectively the “**Finalist Prize Entries**”). You can earn a maximum of one (1) Finalist Prize Entry in this Contest.

7. ADDITIONAL ENTRY CONDITIONS:

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, multiple email addresses, multiple Social Platform accounts, any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible materials (all of which are void).

8. VERIFICATION:

The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Point, registrations, entries and/or other information or materials entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor.

9. THE PRIZES:

There will be a total of fifty-one (51) Prizes (each, a “**Prize**” and collectively the “**Prizes**”) available to be won, as follows:

Grand Prize: There will be one (1) Grand Prize (the “**Grand Prize**”) available to be won consisting of a \$4,000 CAD Flight Centre gift card. The approximate retail value (“**ARV**”) the Grand Prize is \$4,000 CAD. Gift card is subject to the terms and conditions of the issuer.

The Sponsor is not liable travel booking, delayed or canceled flights, nor for any other event out of the control of the Sponsor which could prevent or delay the Trip or affect accommodation reservations or any other activity booked by the Winner and guests at their destination.

The Winner and / or guests are solely responsible for obtaining, at their own expenses, all required travel documents for the Trip and ensuring their validity for the duration of the Trip, including, without limitation, a passport, any travel visas that may be required by the country of destination and any proof of vaccination or COVID-19 screening. No monetary compensation will be provided in the event that the Trip is prevented due to failure of the Winner and/or guests to comply with applicable requirements in Canada or in the country of destination at the time of the Trip.

The Winner and / or guests must comply, at their own expenses, with all health requirements in effect at the time of the Trip, related to the COVID-19 pandemic or otherwise, to be eligible to travel to the destination country, enjoy tourist activities at the destination and return to Canada. No monetary compensation will be provided in the event that the Trip is prevented due to failure of the Winner and guests to comply with health requirements in effect at the time of the Trip. Please consult the website of the Government of Canada for information about COVID-19 requirements: <https://travel.gc.ca/travel-covid>. These requirements are subject to change without notice. The Winner understands and acknowledges, and will ensure that each guest understands and acknowledges, the risks related to the spread of infectious or contagious diseases and understand it remains their responsibility to take the necessary precautions applicable to any health hazards, including but not limited to COVID-19.

The Winner and guests are solely responsible for obtaining, at their own expenses, personal, medical and travel insurance prior to departure, including, without limitation coverage for medical care at destination and any expenses that may be incurred by a mandatory quarantine period at the destination or upon return to Canada.

The Winner and / or guests are responsible for: any and all costs, expenses and taxes not expressly described herein including, without limitation, applicable ground transportation, gratuities, merchandise, telephone calls and mobile roaming fees, personal expenses of any nature for overnight layovers, meals and beverages, service charges, in-flight meals and entertainment; costs incurred to and from the departure point as the Grand Prize originates and terminates there, obtaining sufficient personal travel insurance prior to departure; obtaining and carrying all necessary travel documentation, such as passports and visas, proof of vaccination against COVID-19 and complying with entry, health, customs and immigration regulations and requirements.

Daily Prizes: There will be a total of forty-two (42) Daily Prizes (each, a “**Daily Prize**” and collectively the “**Daily Prizes**”) available to be won, as follows:

DAY/DATE	DESCRIPTION	QUANTITY	ARV
April 11, 2022 (DAY 1)	Amazon Gift Card	1	\$25.00 CAD
	EB Gamestop Gift Card	1	\$50.00 CAD
April 12, 2022 (DAY 2)	Doordash Gift Card	1	\$25.00 CAD
	Google Play Gift Card	1	\$25.00 CAD
April 13, 2022 (DAY 3)	EB Gamestop Gift Card	1	\$25.00 CAD
	Apple Gift Card	1	\$25.00 CAD
April 14, 2022 (DAY 4)	Spotify Gift Card	1	\$25.00 CAD
	Best Buy Gift Card	1	\$50.00 CAD
April 15, 2022 (DAY 5)	Google Play Gift Card	1	\$25.00 CAD
	Amazon Gift Card	1	\$25.00 CAD
April 16, 2022 (DAY 6)	Doordash Gift Card	1	\$25.00 CAD
	Google Play Gift Card	1	\$25.00 CAD
April 17, 2022 (DAY 7)	EB Gamestop Gift Card	1	\$25.00 CAD
	Starbucks Gift Card	1	\$25.00 CAD
April 18, 2022 (DAY 8)	Sobeys Gift Card	1	\$25.00 CAD
	Sobeys Gift Card	1	\$50.00 CAD

April 19, 2022 (DAY 9)	Apple Gift Card	1	\$25.00 CAD
	Amazon Gift Card	1	\$25.00 CAD
April 20, 2022 (DAY 10)	Doordash Gift Card	1	\$25.00 CAD
	EB Gamestop Gift Card	1	\$25.00 CAD
April 21, 2022 (DAY 11)	Sobeys Gift Card	1	\$50.00 CAD
	Best Buy Gift Card	1	\$100.00 CAD
April 22, 2022 (DAY 12)	Google Play Gift Card	1	\$50.00 CAD
	Google Play Gift Card	1	\$50.00 CAD
April 23, 2022 (DAY 13)	Amazon Gift Card	1	\$25.00 CAD
	Apple Gift Card	1	\$25.00 CAD
April 24, 2022 (DAY 14)	EB Gamestop Gift Card	1	\$50.00 CAD
	Doordash Gift Card	1	\$50.00 CAD
April 25, 2022 (DAY 15)	Amazon Gift Card	1	\$25.00 CAD
	Best Buy Gift Card	1	\$100.00 CAD
April 26, 2022 (DAY 16)	Best Buy Gift Card	1	\$50.00 CAD
	Apple Gift Card	1	\$50.00 CAD
April 27, 2022 (DAY 17)	EB Gamestop Gift Card	1	\$50.00 CAD
	Amazon Gift Card	1	\$50.00 CAD
April 28, 2022 (DAY 18)	Sobeys Gift Card	1	\$50.00 CAD
	Google Play Gift Card	1	\$50.00 CAD
April 29, 2022 (DAY 19)	Best Buy Gift Card	1	\$50.00 CAD
	Best Buy Gift Card	1	\$100.00 CAD
April 30, 2022 (DAY 20)	Amazon Gift Card	1	\$50.00 CAD
	Doordash Gift Card	1	\$50.00 CAD

May 1, 2022 (DAY 21)	Sobeys Gift Card	1	\$50.00 CAD
	Amazon Gift Card	1	\$50.00 CAD

All gift cards are subject to the terms and conditions of the issuer.

Finalist Prizes: There will be a total of four (4) Finalist Prizes (each, a “Finalist Prize” and collectively the “Finalist Prizes”) available to be won, as follows:

- **Finalist Prize 1:** One (1) Go City Electric Bike ARV: \$1,300.00 CAD.
- **Finalist Prize 2:** One (1) Apple iPad Mini 62GB ARV: \$650.00 CAD.
- **Finalist Prize 3:** One (1) Nintendo Switch (not OLED) ARV \$380.00 CAD.
- **Finalist Prize 4:** One (1) Pair of Air Pods Pro ARV: \$330.00 CAD.

Team Prize: There will be One (1) Team Prize (the “Team Prize”) available to be won, consisting of Four (4) \$400 CAD Best Buy gift cards. The gift card is subject to the terms and conditions of the issuer.

Under no circumstances whatsoever will any difference between the actual and approximate retail values be awarded.

The following general conditions apply to each Prize: (i) Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor’s option; (iii) the costs of everything not expressly and specifically stated above as included in the Prize are the sole and absolute responsibility of the confirmed winner; (iv) if the confirmed winner does not utilize any part(s) of the Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; and (v) Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prize or any component thereof; and (b) substitute the Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award;

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, the confirmed winner agrees to waive all recourse against the Sponsor and all of the other Released Parties if his/her Prize or a component thereof does not prove satisfactory, either in whole or in part.

10. ELIGIBLE WINNER SELECTION PROCESS:

Grand Prize: On May 3, 2022 in Toronto, ON at approximately 10:00 a.m. ET, one (1) eligible participant will be selected by random draw from among all eligible Grand Prize Entries submitted and received in accordance with these Rules. The odds of winning depend on the number of eligible Grand Prize Entries submitted and received in accordance with these Rules.

Daily Prizes: Starting on April 12, 2022 and each day thereafter until May 2, 2022 in Toronto, ON at approximately 10:00 a.m. ET, two (2) eligible participants will be selected by random draw from among all eligible Daily Prize Entries submitted and received in accordance with these Rules on the previous Day. DAILY PRIZE ENTRIES DO NOT CARRY FORWARD TO ANY SUBSEQUENT DAY(S) AND CANNOT BE APPLIED RETROACTIVELY TO ANY PREVIOUS DAY(S). IF YOU WANT THE CHANCE TO WIN A DAILY PRIZE, THEN YOU MUST EARN A DAILY PRIZE ENTRY IN ACCORDANCE WITH THESE RULES ON THE APPLICABLE DAY ON WHICH THE DAILY DATA CHALLENGE IS RELEASED. The odds of winning depend on the number of eligible Daily Prize Entries submitted and received on each Day in accordance with these Rules.

Finalists Prizes: On May 3, 2022 in Toronto, ON at approximately 10:00 a.m. ET, four (4) eligible participants will be selected by random draw from among all eligible Finalist Prize Entries submitted and received in accordance with these Rules. The odds of winning depend on the number of eligible Finalist Prize Entries submitted and received in accordance with these Rules. Finalist Prizes will be drawn in the order listed above in Rule 9.

Team Prize: On May 3, 2022 in Toronto, ON at approximately 10:00 a.m. ET, the Sponsor will (1) determine which Team has the highest number of Points earned in accordance with these Rules. That Team will be eligible to win the Team Prize and each of the four (4) members of that team will be awarded one (1) \$400 CAD Best Buy gift card. In the event of a tie based on the highest number of Points earned in accordance with these Rules, the Team Prize will be awarded to the team that submitted their last data challenge solution first, according to the timestamp of submission. The odds of winning depend on the number of Points earned in accordance with these Rules.

11. ELIGIBLE WINNER NOTIFICATION PROCESS (APPLICABLE TO ALL PRIZES):

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact each eligible winner within five (5) business days of selection. If an eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible winner in accordance with the applicable procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

12. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS THE WINNER IN ACCORDANCE WITH THESE RULES. BEFORE BEING DECLARED AS THE CONFIRMED PRIZE WINNER, each eligible winner will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (which may, in the sole and absolute discretion of the Sponsor, be administered online, by email or other electronic means, by telephone, or in the Sponsor's form of declaration and release); and (b) sign and return within [five] (5) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof (including, but not limited to, any travel related thereto if applicable); and (iv) agrees to the publication, reproduction and/or other use of his/her name, city and province/territory of residence, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet. If an eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible winner in accordance with the applicable procedures outlined in Rule 10 (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

13. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all participants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of the Website or any platform during or after the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Registration, Grand Prize Entry, Daily Prize Entry, Finalist Entry, Point and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a participant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <https://www.lighthouselabs.ca/en/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the French version of these Rules, point of sale, television, print or online

advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

FOR QUEBEC RESIDENTS ONLY: *Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.*

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.